Anthony Harris

User-Centered Design

Written Presentation

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For my final I will be building a site for an art supply store and gallery. The pieces in the gallery will be made using materials from the store. The target audience will be anyone trying to get started in traditional drawing, painting, or sculpting and looking for resources. The site’s main goal will be to inform the viewer about this business, the resources it provides, and the possibilities of what can be created.

I wanted to explore some of the current technology and trends in web development and ultimately used this site as a medium to do so. Shopping cArt is built on bootstrap which did save me a lot of time building a foundation. On the gallery page you will find a ‘metro-style’ grid slideshow, reminiscent of Windows 8 start menu. It was satisfying to find a unique way to present the art that I curated for this site. More than the rest I am particularly fond of the round navigation anchored to the bottom of the screen. It was challenging to implement but it allowed me to make my home page a full-screen carousel with limited obstruction.

My final is mostly image based and therefore I spent a lot less time testing out fonts and color schemes. However as a result I did spend a great deal of time finding the combination of photos and images that gave the Shopping cArt its personality. Aside from the multiple revisions that come with balancing out multiple technologies, time was the biggest challenge for this project. As a result image optimization and other technical considerations were excluded.

Finally I will say that this was a challenging but gratifying project and I appreciated the opportunity to work on it. I hope to create a full version someday.